

Another American Revolution?

A new book challenges the Baby Boom generation to transform American society

50+: *Igniting a Revolution to Reinvent America* was written by Bill Novelli, the CEO of the AARP. His belief is that age is just a number, and life is what you make it. He says the 'plus' in his title means that:

- More people are living longer.
- 50 year-olds today have more than half of their adult lives ahead of them.
- People who are in or near retirement have an opportunity to change the way Americans think about aging.

Because aging is a shared experience, Novelli believes issues that are important to older people can help unite all Americans. His book discusses the affect that the aging of the Baby Boomers may have on family life, healthcare, work, and the American economy. He encourages older Americans to embrace the challenges facing our country—such as transforming healthcare and rethinking the role of older Americans in the workplace—and use their influence to shape the national debate. It's a rallying cry to stay engaged and not allow a youth-centric culture to marginalize productive people because of their age.